

Affordability is our goal

At your local electric cooperative, nearly three-fourths of the costs come from East Kentucky Power Cooperative (EKPC). Why? EKPC operates the power plants that

make electricity. They are the biggest cost of electric service.

Household costs are going up for most everything, including food,

housing and transportation. Our co-ops face similar increases. We are working to hold the line on costs.

At EKPC, we have a long-term plan

How we are working to protect affordability



We advocate for the people we serve.

- Not-for-profit, member-owned.
- Based in your community.
- Serving rural Kentucky.

Be fair and efficient, and protect members

- Data centers pay their own way.
- Large users can help to stabilize rates for everyone.
- Data Center Power (DCP) tariff shields members from costs.



Buy low, sell high

- Rely on power plants we own, not volatile power markets.
- Leverage EKPC's assets in markets to maximize efficiency, reduce costs.
- Kentucky's energy policies work, unlike many other states.

to better control and manage costs. For example, the past few winters, we have faced tremendous volatility in fuel prices during extreme cold weather. EKPC has

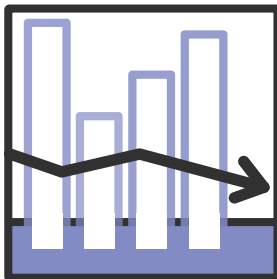
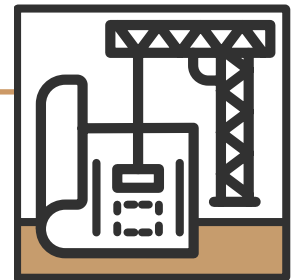
a plan to limit fuel-cost volatility and better control prices.

Together with our 16 owner-member cooperatives, we want

to work with you to improve energy efficiency, manage costs and maintain affordable, reliable electric service.

Plan carefully; act decisively

- Maintain reliability and affordability.
- Timing of infrastructure matches needs and is cost-effective.
- Monitor changing landscape and seek opportunities.



Relieve seasonal price spikes

- Transform power plant fleet.
- Increase flexibility to hedge costs.
- Control fuel costs.

Help members use less and pay less

- Using less means lower bills.
- Co-ops have programs and expertise to help members save money.
- TogetherWeSaveKY.com

